



Rustic, comfortable quiet work setting!



This is not your typical bunkhouse!



Newly completed B&B for the ladies!



Strive to be 1st to the
Finish Line!

***TCRE is
Creating and growing
businesses by connecting
entrepreneurs and their
communities with the capital,
management and leadership
resources they need to be
successful***

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WELCOME TO
“The Art of Winning in
Business”



“See you in the
Winner’s Circle”



What to expect at the finish line...

Outcomes expected to result from our work together include:

1. Consensus about the future resources that will be necessary for your business to succeed over the next 2-3 years;
2. Final Business Assessment Matrix (BAM) that reflects the current status of your business and where further remediation may be required;
3. Refined business plan to reflect applicable changes and information gained during the workshop;
4. Introductory elevator pitch or presentation appropriate for potential funding sources;
5. Growth strategies consistent with the goals of owners;
6. Operations, marketing and financial plans that include short and long term actions to be accomplished;
7. Better understanding of the status of your management team and what might increase their effectiveness;
8. Areas where your business might be vulnerable and some contingency plans to deal with these challenges and other unexpected risks.

“Expect this to be a life changing experience!”



“We hand you the keys to success!”

Day 1

Noon: arrive at the Bunkhouse to begin with a networking lunch

Turn 1 - Contract for Excellence

Turn 2 - Individual BAMs and a consensus BAM for evaluation

Turn 3 - Management development & organizational structure

Turn 4 - Planning processes

Pit Stop 1 – Evening meal

Turn 5 - Using the business plan and preparing a pitch

Day 2

Turn 6 - Planning processes

Turn 7 - Marketing Plan

Turn 8 - Operations Plan

Pit Stop 2 - Evening social and major meal

Day 3

Turn 9 - Financial planning and analysis

Final Lap - Summary & future actions

Where you came from

What you went through

Where you are headed

Evaluation (final consensus BAM)

Finish Line - Commitment to Excellence & Graduation



“For businesses at the crossroads”

What makes this intensive workshop different from other boot camps? You and your management team experience dynamic, customized, interactive working sessions that set a course for future growth and success. You leave with tools and processes that benefit you and your business venture forever.

Your Boot Camp experience is customized to the needs of your company based on initial feedback and preliminary information submitted prior to the session. Discussions cover issues such as remediation, business planning, strategies development, team building, capitalization, and many other topics specific to your business.

Do your business a big favor. You may never get an opportunity for uninterrupted work on your business again.



“Helping you find the way to success!”