



“Start Your Engines”



It is important to remember that this is a very flexible fluid process with some definite targets in terms of planned accomplishments. Therefore, specific times are not specified in the schedule and subjects will not necessarily break between days as stated. However, our initial plan at the outset is to cover all topics listed in the order they are listed with the understanding things might change somewhat through the course of the workshop.

Day 1 Noon: arrive at the Bunkhouse to begin with a networking lunch
Turn 1 - Contract for Excellence
Turn 2 - Individual BAMs and a consensus BAM for evaluation
Turn 3 - Management development & organizational structure
Turn 4 - Planning processes
Pit Stop 1 – Evening meal
Turn 5 - Using the business plan (10/20/30 & Executive Summary)

Day 2 *Turn 6* - Planning processes
Turn 7 - Marketing Plan
Turn 8 - Operations Plan
Pit Stop 2 - Evening social and major meal

Day 3 *Turn 9* - Financial planning and analysis
Final Lap - Summary & future actions
Where you came from
What you went through
Where you are headed
Evaluation (final consensus BAM)
Finish Line - Commitment to Excellence & Graduation

Celebrate the Win - Adjourn after lunch